# **Privacy Policy**

This policy defines the privacy policy and personal information protection policy of the TechGALA Japan event (hereinafter referred to as "this event"), which is operated by the Global Event Executive Committee, consisting of the Chubu Economic Federation, Nagoya University, Aichi Prefecture, and Nagoya City (hereinafter referred to as "the Executive Committee").

The Executive Committee will establish the following personal information protection policy and strive to protect personal information by appropriately handling the acquisition, use, and management of personal information in accordance with the "Act on the Protection of Personal Information (Act No. 57 of 2003)."

#### <Acquisition of Personal Information>

The Executive Committee will acquire the following personal information through appropriate and fair means (such as the inquiry form or newsletter registration form on the TechGALA Japan website (hereinafter referred to as "this website")):

- Company/Organization Name
- Industry
- Department Name
- Job Title
- Name
- Phone Number
- Date of Birth
- Gender
- Address
- Email Address

The provision (registration) of personal information is based on the voluntary will of the customer, and the acquired personal information will be used only within the scope of the stated purpose.

#### <Purpose of Use of Personal Information>

- For event participation applications.
- To respond to inquiries made to the Executive Committee.
- For various communications and notifications from the event secretariat regarding the event.
- For PR activities (event PR, participating company PR).
- To provide information to sponsor companies and for sponsor companies' PR activities.

#### <Management of Personal Information>

The Executive Committee will maintain accurate and up-to-date personal information within the necessary scope to achieve its purpose of use. It will also take necessary and appropriate measures for security management, such as encryption and access restrictions, to prevent leakage, loss, or damage to personal information. A management system will be established for this purpose.

### <Provision of Personal Information to Third Parties>

The Executive Committee will not handle personal information beyond the scope necessary for achieving its purpose of use or provide acquired personal information to third parties unless required by law or with prior consent from the customer.

#### <Disclosure to Contractors>

The Executive Committee and its secretariat may outsource all or part of acquired personal information within the scope necessary to achieve its purpose. In such cases, contractors who are recognized as appropriately handling personal information will be selected, and appropriate management measures will be implemented through contracts to prevent leakage by ensuring proper management and confidentiality.

<Disclosure, Correction, Deletion, Suspension of Use of Personal Information>

The Executive Committee confirms that customers have the right to request disclosure, correction, deletion, or suspension of use regarding their personal information. If such requests are made, we will promptly and sincerely respond after confirming that it is from the individual concerned.

#### <Retention Period for Personal Information>

Once the purpose for which personal information was used has been achieved, it will be safely deleted or rendered harmless after an appropriate period. However, certain information may be retained according to legal requirements.

#### <Use of Cookies>

This website uses cookies and similar technologies to collect certain information for improving convenience. Cookies are small text files containing arbitrary data that are saved on a customer's device when they access a webpage. If cookies are enabled in your browser settings, they will automatically be sent when you revisit this website. The access status is only used for statistical purposes. Cookies do not contain personally identifiable information. If you do not wish to allow cookies, you can disable them by adjusting your browser settings.

#### <About Google Analytics>

This website uses Google Analytics provided by Google Inc. to understand access status and improve convenience. For more details on Google Analytics' terms of use and Google's privacy policy, please refer to their respective websites.

Google Analytics collects usage data through cookies. If you wish to disable Google's data collection, you can opt out via Google's "Google Analytics Opt-out Add-on."

#### <Compliance with Laws and Regulations & Policy Review>

The Executive Committee strictly complies with Japanese laws and other regulations applicable to retained personal information. We also regularly review our policies and make appropriate improvements.

### Handling of Personal Information

#### <Compliance with GDPR>

We comply with the EU General Data Protection Regulation (GDPR) in handling personal

data according to the following policies and procedures:

#### 1. Rights of Data Subjects

We provide customers with the following rights:

- Right of Access: Customers have the right to request access to their personal data held by us.
- Right to Rectification: Customers can request correction of inaccurate personal data.
- Right to Erasure (Right to be Forgotten): Under specific conditions, customers can request deletion of their data.
- Right to Restrict Processing: Customers can request restrictions on how their data is processed.
- Right to Data Portability: Customers can obtain their data in a structured format and transfer it to another controller.
- Right to Object: Customers can object to processing their data for specific purposes.

#### 2. Legal Basis for Data Processing

We process customers' personal data only under these conditions:

- With customer consent.
- When necessary for contract fulfillment.
- When required by legal obligations.
- To protect vital interests.
- For public interest or official duties.
- For legitimate interests pursued by us or third parties unless overridden by customers' rights or freedoms.

#### 3. Data Transfer

When transferring customers' data outside the EU/EEA region, we implement appropriate safeguards such as Standard Contractual Clauses (SCCs) as required by GDPR.

#### 4. Response in Case of Data Breach

In case a data breach occurs involving personal data, we will report it to supervisory authorities within 72 hours per GDPR requirements and notify affected customers promptly.

#### **Important Notices**

#### 1.Photography & Video Recording at This Event

Photos and videos may be taken during this event for recording and promotional purposes. By participating in this event, attendees are considered to have agreed to these conditions:

#### a. Photography & Recording

The photos/videos taken during this event (hereinafter referred to as "content") are owned and managed by us. The content may include participants' likenesses. Additionally, media attending this event may capture content that could be published in articles or videos.

#### b. Purpose of Content Use

We may use content for:

- Promotional activities (e.g., websites, social media platforms, brochures).
- Event documentation/reporting.
- Related marketing activities.

#### c. Consent Agreement

By participating in this event, attendees agree that their likeness may appear in content used for these purposes without objection.

#### d. Request for Image Removal

If participants wish for their likenesses in content to be removed, please contact our inquiry desk with specific details about the content (e.g., photo number or video clip).

#### 2. Disclaimer from Executive Committee

#### a. Regarding Troubles & Damages

We are not responsible for any troubles or damages arising from participation in this event unless it is clearly due to our intentional misconduct or gross negligence.

#### b. Regarding Participant Disputes

We are not responsible for disputes between participants or between participants and speakers/partner companies/media during both online interactions or at physical venues.

### **Contact Information**

For inquiries regarding handling personal information by the Executive Committee: Global Event Executive Committee Secretariat 3-1-2 Sannomaru Naka-ku Nagoya City Aichi Prefecture 460-0001